



ASCENT– Center for Technical Knowledge Announces Plans to Collaborate with 4D Technologies on Training and Learning Resources for Autodesk Software Users

BALTIMORE, MD — December 2, 2014 — [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced that its courseware division, [ASCENT- Center for Technical Knowledge](#), and 4D Technologies, developers of the industry leading CADLearning video library, plan to collaborate on the creation of products that bring together training guide and video content from both parties. The first such product type planned will see ASCENT add video from the CADLearning video library into its Autodesk Official Training Guide eBooks. Already the sole provider of [Autodesk Official Training Guides \(AOTG\)](#), ASCENT's new multi-format eBook will combine their industry leading content with rich video to create an unrivalled learning experience.

“ASCENT is the leading provider of training guides for Autodesk software training while CADLearning is the leading video-based learning resource,” says Paul Burden, director of product development, ASCENT. “This planned collaboration will provide the best of both types of content to instructors, students, and self-learners. The association of hundreds of CADLearning videos with each Autodesk Official Training Guide from ASCENT will enable instructors to immediately point to the perfect example to help illustrate a concept. Complementing the written content and exercises, this rich video content will create an experience that enhances the classroom environment as well as support self-learners with practical visual demonstrations of key concepts, tricks and tips.”

ASCENT first plans to include CADLearning in a video enhanced eBook version of *AutoCAD/AutoCAD LT 2015 Essentials*. A prototype will be available for demonstration at ASCENT's Autodesk University booth (#249). This eBook will include 164 different videos with a total video playing time of over 11 hours.

“By working together with ASCENT, we're combining the two top industry content offerings in one multi-platform learning tool,” says Matt Murphy, director of content management and development, 4D Technologies. “Text, images, exercises, and video demonstrations work together to support various learning styles and reinforce learning in a way that allows users the flexibility to absorb the information in the way they learn best.”

Certification Prep Lounge

In addition to leading classes at AU, ASCENT and CADLearning experts will also be available to answer exam prep questions at the “Ask the Expert” counter in the Autodesk Certification Lounge. Co-branded materials from ASCENT and CADLearning will also be available in the Autodesk Certification Lounge to assist attendees in planning for their Autodesk Certification exams.

To learn more about ASCENT's planned Video Enhanced eBooks, view select Autodesk Official Training Guides and Certification Prep courseware and take advantage of 25 percent discount on available courseware, visit booth #249 at Autodesk University.

About ASCENT

[ASCENT- Center for Technical Knowledge](#) develops professional training courseware and technical documentation for engineering applications including those from Autodesk, Dassault Systèmes and PTC. ASCENT is an Authorized Author, Publisher and Developer of Autodesk curriculum and the sole provider of Autodesk Official Training Guides. ASCENT training guides, eBooks and Instructor Tools are available to educational institutions and training centers, individuals and corporations and can be purchased directly from the [ASCENT eStore](#) (for volume sales, contact an ASCENT representative). For more information visit the [ASCENT website](#) and follow ASCENT on Twitter at [@ASCENT_CTK](#).

About CADLearning

CADLearning's comprehensive, self-paced professional learning content is designed to maximize performance with Autodesk 2D and 3D design, engineering and entertainment software. This continuously growing library of learning material, including video, exercise files and assessments, stays current with the latest software releases for AutoCAD®, Autodesk® 3ds Max®, Autodesk® Inventor®, Autodesk® Maya®, Autodesk® Revit® and more. Users leverage CADLearning for self-paced learning, as an ongoing resource, and as a help tool. CADLearning is developed by 4D Technologies, LLC. Visit <http://www.cadlearning.com> to learn more.

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