



**For Immediate Release**

## **IMAGINiT Technologies Announces Platinum Level Partnership with Canadian Construction Association**

*IMAGINiT Participates at CCA's 2014 Annual Conference and Hosts Business Session on What's Driving Technology*

**FRAMINGHAM, MA – January 28, 2013** – [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announces their [IMAGINiT Technologies](#) division has elevated their long term relationship with the [Canadian Construction Association](#) (CCA) and joins them this year as a Platinum level partner. In addition, IMAGINiT will be hosting a business session entitled 'Who's driving the boat: industry vs. technology' at the [CCA's 2014 annual conference](#) being held at the Westin Playa Bonita in Panama, March 8-14, 2014.

"We are pleased to have IMAGINiT Technologies onboard as a Platinum level sponsor this year," says Serge Massicotte, 2014 conference chair and incoming 2014 chair of the Canadian Construction Association (CCA) board of directors. "Our members increasingly leverage technology in their work. IMAGINiT Technologies' understands the intersection of technology and the modern construction industry. I think the panel session – Who's Driving the Boat: Industry vs. Technology - sponsored and moderated by IMAGINiT will be very interesting. We at CCA look forward to their contributions at our annual conference and throughout the course of the year."

IMAGINiT and the CCA have partnered together for four years with the same goal in mind, helping to drive innovation and advance awareness of the efforts of non-residential construction companies working across Canada. With experts and offices located throughout Canada, IMAGINiT brings a unique perspective on how technology has revolutionized the industrial, institutional, commercial and civil engineering construction industry across the country. IMAGINiT's session at the CCA's annual conference will leverage this expertise and highlight the benefits associated with the adoption of technology across the construction industry.

"The challenge for companies is determining how they can successfully ride the wave of growth that's happening in the Canadian construction industry today even in the midst of a labor shortage," says Tim Johnson, senior vice president, IMAGINiT Technologies. "In order to take advantage of the opportunities created by organic growth and the boost in infrastructure funding from the federal government, companies need to harness new processes and supporting technologies, including building information modeling (BIM) and integrated project delivery (IPD)."

Beyond the annual conference, IMAGINiT's partnership with the CCA strives to help educate members via joint webcasts, newsletters and other channels of communication. IMAGINiT will also have representation with the [Institute for BIM in Canada](#) (IBC) and the Construction Industry Leaders Forum where they will contribute and provide thought leadership that drives the adoption of BIM and IPD across Canada.

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“Our goal is to provide construction firms with the information they need to make solid business decisions about their technology and how that investment can positively affect the bottom line,” continues Johnson. “Knowing what parts of their business may be impacted by change is key to being able to move forward and win business.”

As demand for construction projects in Canada continues to grow, tight labor markets are increasingly reliant on technology. New methodologies such as BIM, integrated project delivery and lean construction are also impacting the Canadian industry. IMAGINiT Technologies proprietary software such as [IMAGINiT Clarity](#) and [IMAGINiT Utilities for Civil 3D](#) help companies in the construction industry to streamline projects and increase collaboration so that projects can be delivered faster and more economically.

### **About IMAGINiT Technologies**

[IMAGINiT Technologies](#), a division of [Rand Worldwide](#), advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record's* Top 100 organizations work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

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