



**For Immediate Release**

## **IMAGINiT Technologies Releases IMAGINiT Clarity 2014 Product Line**

*Three Distinct Software Solutions Save BIM Teams Time and Effort Through Improved Task Automation, Collaboration, Real-time Reporting and More*

**FRAMINGHAM, MA – May 16, 2013** – [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced that its [IMAGINiT Technologies](#) division has released the 2014 versions of [IMAGINiT Clarity](#), [IMAGINiT Clarity LT](#) and [IMAGINiT Clarity Workshare](#). These three web-based collaboration tools also include new and improved features.

Designed to extend the value of the Autodesk Revit Server platform, [IMAGINiT Clarity and Clarity LT](#) enhance control of Revit Server set-up, automate repetitive tasks and securely provide valuable data to non-Revit users.

For architectural, engineering and construction firms that do not use Autodesk Revit Server, IMAGINiT [Clarity Workshare](#) improves the traditional file-based work sharing approach and fully automates numerous time consuming Revit software related tasks.

"Our IMAGINiT Clarity product line has our customers covered – regardless whether their BIM team is using Revit or Revit Server," says Bob Heeg, executive vice president at IMAGINiT Technologies. "The combination of listening to customer feedback, keeping pace with the latest Autodesk releases and always finding enhancements to provide added value is IMAGINiT's winning combination."

"We're getting a lot of mileage out of Clarity for our Government and Medical facility projects," stated Jason Gardner, BIM manager at Hoefer Wysocki Architects. "Once the model is ready, the ease-of-use and speed with which we can get information to our clients and principals is nearly instantaneous. Something that used to take us hours upon hours to do, now happens automatically in the background because our team has set up the project models with Clarity and we're able to keep our principals and clients happy and informed throughout the design process," concluded Gardner.

"We started using IMAGINiT Clarity for a hospital project in South America," commented Clay Starr, associate at RTKL Associates Inc. Starr continues, "The timing was great as we needed to provide datasheets to the client, and that's a very time consuming effort. After we confirmed the accuracy of the data, even translating it into Spanish, we used Clarity to generate over 1,700 room datasheets in a short amount of time. We're excited about the upcoming enhancements and will consider expanding its use across our practice."

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Each of these three web-based collaboration tools provide task automation, project reporting, system monitoring and project level security to provide easy sharing of BIM data inside organizations and amongst external partners.

In addition to offering file-based project sharing as well as support for Revit Server 2013 and 2014, IMAGINiT Clarity and Clarity LT have numerous new and improved features. The 2014 version of IMAGINiT Clarity Workshare has also received extensive improvements which have also been based largely on customer feedback.

### **Task Automation**

All Clarity products allow tasks to be automated in three ways: every time a Revit file is updated; at a scheduled time; or on demand. Mundane tasks such as exporting data to Navisworks or DGN file formats or creating ModelReview reports can now be performed on demand, freeing up staff to undertake higher value tasks.

To share model data with team members who don't use Revit, Clarity products can automatically generate a variety of file export options including PDF, DWF, DWG, IFC, GBxml, FBX and more.

### **Datasheets**

Due to popular demand, all Clarity products have now greatly extended the capabilities of datasheets to go beyond the popular room data sheets. BIM team members now have almost 20 different data sheet options to choose from including furniture and equipment.

### **Control that Mimics Business Workflow**

The IMAGINiT Clarity product family is specifically designed to enhance collaboration and reduce time and resources required to complete necessary tasks. In line with this objective, now all Clarity products can assign roles that mimic typical workflows. For example, the BIM coordinator role can now assign tasks while a new view only role can be used by marketing staff who can access, view and share data, but cannot make any changes to the model.

### **Live Online Presentation**

In addition to the details available online for all three new IMAGINiT Clarity products, there is a free webcast on May 17, 2013 at 10 AM and 2PM (Eastern Time for North America). The live presentation that will cover each of the products is free, but [registration is required](#). Log into this online presentation from any location and listen to audio through your computer speakers and chat live with the developers of the IMAGINiT Clarity products.

### **Availability & Pricing**

All IMAGINiT Clarity products are available with perpetual licensing. New this year, each product is also available on a subscription basis for those who want to use the tools for a specific project.

IMAGINiT Clarity Workshare offers an unlimited number of users and projects and also includes basic installation and training. Maintenance fees apply. For organizations interested in a solution specifically for Revit Server, IMAGINiT Clarity and IMAGINiT Clarity LT can be packaged with Autodesk Revit Server or can be integrated into an existing installation. Setup and training is included and managed by IMAGINiT's trusted team of implementation

and training experts. Pricing is dependent on number of locations, hosts, accelerators and task servers. Maintenance and subscription fees apply. For more information, visit: [imaginit.com/clarity](http://imaginit.com/clarity).

### **About IMAGINiT Technologies**

[IMAGINiT Technologies](#), a division of [Rand Worldwide](#), advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record's* Top 100 organizations work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

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