



**For Immediate Release**

## **IMAGINiT Technologies CFD Consulting Group Expands as Businesses Realize Benefits of Simulation and Analysis Consulting**

*Thule, L-3, Hoshizaki Engineering, Nextivity, and other businesses across North America are benefiting from strategic CFD consulting and analysis*

**FRAMINGHAM, MA – August 28, 2013** – [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announces the expansion of [IMAGINiT Technologies' Computational Fluid Dynamics \(CFD\) Analysis Consulting group](#). To manage growing customer demand, the CFD Analysis Consulting group welcomes Craig Paxton, Doug Mosemann and Greg Keller to the North American team.

"With our proven ability to deliver tangible business value and clear ROI, our CFD consulting services are in demand," says Jason Pfeiffer, director CFD Consulting, IMAGINiT Technologies. "With these additions to both our engineering and business development sectors, our national, dedicated CFD analysis team is ready to expand our consulting services to identify and offer more companies flow and thermal insight that improves designs and decreases time to market."

### **Tangible Business Benefits**

The methodology that IMAGINiT's CFD Consulting group applies when conducting computational fluid dynamics analysis and thermal simulation services uncovers design insight that helps businesses make better designs faster, grow revenues and increase profits. One example is how IMAGINiT collaborated with Thule to create an improved aerodynamic cargo box. The final product reduced drag by 35 percent and the product was so successful that Thule created the trademark Thule AeroNose™. The complete Thule case study can be read [here](#).

### **A Growing Team of Experts**

With a strong track record as a partner who provides reliable and accurate design simulation results, IMAGINiT's addition of three new members to the CFD Consulting group offers customers more strategic and technical expertise focused on solving the right problem with the most effective technique possible.

**Craig Paxton's** extensive CFD analysis and thermal simulation experience with companies including Boeing, Textron and L-3 have made him a sought-after consultant and conference speaker. With a Masters in Science in Mechanical Engineering, Craig has contributed to the body of research on CFD analysis through numerous journal articles which he's been co-authoring for over a decade. This combination of analysis expertise and theoretical knowledge makes Craig a valuable contributor to client's development projects.

**Doug Mosemann** brings a wealth of technical sales knowledge to the IMAGINiT CFD group having worked in high-tech sales with Autodesk, Blue Ridge Numerics, Compuware and IBM.

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As a result of his experience, he brings the latest in simulation and analysis to clients, helping them bring to life their most creative ideas by bridging the gap between ideas and reality. Doug's ability to understand both business and technical issues makes him a strong asset to IMAGINiT's clients, helping them focus on innovation in their product offering.

**Greg Keller** joins the team from within IMAGINiT where he worked with clients in the mechanical space helping them understand 3D modeling and simulation. Greg recognizes how analysis provided by CFD and thermal simulation can be crucial to the evolution of a client's product line. With a degree in business administration, he combines his sound business advice and industry experience to ensure every client receives maximum value from each engagement.

### **About IMAGINiT Technologies**

[IMAGINiT Technologies](#), a division of [Rand Worldwide](#), advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record's* Top 100 organizations work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

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