



**For Immediate Release**

## **IMAGINiT Technologies and 4D Technologies Partner to Create the Ultimate eLearning Experience**

*Video Enhanced Tools Address Diverse Learning Styles and Allow Self-paced Learners to Benefit from Instructor Insights Outside the Classroom*

**OWINGS MILLS, MD — April 9, 2015 —** [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced that its [IMAGINiT Technologies](#) division has partnered with 4D Technologies, developers of industry leading CADLearning video learning content, to create an unrivalled multi-modal [eLearning experience](#). Now available through IMAGINiT's [ProductivityNOW portal](#), the popular self-paced, Autodesk focused eLearning curriculum combines video instruction to create a rich learning experience.

"As a time-starved professional, sacrificing billable time to leave the office to travel and attend in-classroom training can be challenging," says Kevin Kuker, vice president of services operations for IMAGINiT Technologies. "By integrating CADLearning video into ProductivityNOW's curriculum, we're able to offer users a self-paced learning experience that incorporates all the learning modalities. We believe that this is the first step in evolving our learning solutions to better suit the unique learning styles and needs of our customers."

Visually demonstrating new skills and behaviors is an important part of multi-modal learning. IMAGINiT's video enhanced eLearning curriculum provides access to more than 1,000 video demonstrations covering products such as AutoCAD, Autodesk Inventor, AutoCAD Civil 3D and Autodesk Revit. In addition to videos, informative audio and screen shots help to demonstrate the software in action while hands-on exercises and the ability to revisit topics reinforce the material learned. Whether auditory, visual or kinesthetic learners, every user can absorb the information in the way that best suits their learning style.

"With this new ProductivityNOW offering, we've combined industry-leading video tutorials with eLearning content from Autodesk Official Training Guides," says Matt Murphy, director of content management and development for CADLearning. "This pairing allows self-paced learners to acquire knowledge and skills from two trusted resources to maximize today's limited training time while increasing productivity where and when customers need it."

### **Accessing Video Enhanced eLearning**

IMAGINiT's video enhanced eLearning offering is available by annual subscription through the industry leading [ProductivityNOW portal](#). Subscribers can access eLearning titles by choosing their related Autodesk Design Suite. For example, eLearning materials will be available to architects via the Building Design Suite and civil engineers via the Infrastructure Design Suite.

IMAGINiT's ProductivityNOW portal is the go-to resource for CAD professionals using Autodesk software. The portal connects over 33,000 users with an engaged community of

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technical experts, designers, and engineers as well as providing tutorials, whitepapers, eLearning courses and downloadable utilities that extend the capabilities of Autodesk software.

To learn more about IMAGINiT's video enhanced eLearning offering, [watch this brief video](#) and visit [www.imaginit.com/training/options/elearning/video-enhanced](http://www.imaginit.com/training/options/elearning/video-enhanced).

### **About IMAGINiT Technologies**

[IMAGINiT Technologies](#), a division of [Rand Worldwide](#), advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record's* Top 100 organizations work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

### **About CADLearning**

CADLearning comprehensive, self-paced professional learning content is designed to maximize performance with Autodesk 2D and 3D design, engineering and entertainment software. This continuously growing library of learning material, including video, exercise files and assessments, stays current with the latest software releases for AutoCAD, Autodesk 3ds Max, Autodesk Inventor®, Autodesk Maya, Autodesk® Revit and more. Users leverage CADLearning for self-paced learning, as an ongoing resource, and as a help tool. CADLearning is developed by 4D Technologies, LLC. Visit <http://www.cadlearning.com> to learn more.

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