



IMAGINiT Technologies' ELEVATE Virtual Event Offers Transformative Insights for AEC and Manufacturing

BALTIMORE, MD – MAY 18, 2021 — At [IMAGINiT Technologies' ELEVATE Virtual Event](#), experts will share insights on how design engineering teams can realign technology investments, evolve business models and adjust critical processes to transform their businesses. This free, virtual event features dedicated tracks for both Manufacturing and Architecture, Engineering and Construction (AEC) professionals and runs from 1:00 to 4:00 pm ET on May 19 and 20, 2021.

"The future of the 3D design engineering world is digital," says Bill Zavadil, president, Rand Worldwide. "Whether it's leveraging powerful data and insights or moving to truly digital workflows, companies who embrace these changes will be better positioned to compete in today's market. To guide you along this journey, we have assembled an impressive lineup of IMAGINiT consultants, customers and partners to share forward-thinking insights that focus on achieving extraordinary business outcomes through strategic planning and execution as well as how industry leaders are finding success by strategically integrating technology, people and processes."

Dedicated AEC and Manufacturing Tracks

The consecutive lineup of presentations tell a story and include a vision, goals and objectives, and benchmarks for success. Presenters include experts from IMAGINiT Technologies as well as from Autodesk, Leica Geosystems, Twinmotion and several IMAGINiT customers. Attendees will have the opportunity to ask questions of the presenters during the sessions, as well as the ability to network with presenters and other attendees during the event. They will also have access to download related resources and assets associated with the session topics.

Attendees to the AEC track will learn how to analyze existing data to help make informed decisions across their workflows. The six live AEC sessions include:

- Opening Keynote: Leveraging Data and Analytics to Drive Business Decisions
- Connect in the Cloud: Make More Informed Decisions
- Analyze Employee Software Skills to Improve Business Operations
- Panel: Digital Twins Demystified
- Virtual Reality Without Breaking the Bank
- Closing Keynote: The Future of Technology led by Nicolas Mangon, Vice President, AEC Strategy, Autodesk

In addition to the six live, AEC sessions, there are several pre-recorded bonus tracks that cover a range of building and infrastructure topics.

Manufacturers can participate in sessions that address pressures such as increasing quality while reducing costs and time to market, while at the same time differentiating themselves from increased competition. To tackle these business issues and tell the story of digital transformation, the live manufacturing sessions include:

- Opening Keynote: Navigating the Path to Digital Transformation
- Elevating the Shop Floor with Modern Data and Process Management
- Facilitating the Digital Transformation with CAD Assets and Visualization
- Connecting Manufacturing and Building Design Workflows
- The Power of Automation in Manufacturing Design
- Closing Keynote: A Holistic Approach to Digital Transformation

ELEVATE is a free, two-day virtual event, but registration is required. IMAGINiT has also committed to making charitable donations on behalf of each registrant. When registering, simply select from one of six different charities and IMAGINiT will make a donation on your behalf.

To join IMAGINiT and learn strategies and tactics that will help you transform your business, register for the ELEVATE Virtual event at www.accelevents.com/e/IMAGINiTElevate or call 1-800-356-9050.

About IMAGINiT Technologies

[IMAGINiT Technologies](#), a division of [Rand Worldwide](#) (OTCBB: RWWI), advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. Organizations of all sizes work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

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