



For Immediate Release

IMAGINiT Technologies Launches Clarity Owner Data Portal for Facilities Managers

New addition to IMAGINiT Clarity family of products gives facilities managers access to BIM data for greater value throughout the entire building lifecycle

OWINGS MILLS, MD – October 7, 2015 – [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announces that its [IMAGINiT Technologies](#) division is releasing a new addition to the IMAGINiT Clarity family of products – [Clarity Owner Data Portal \(ODP\)](#). Clarity ODP combines the popular benefits of Clarity with powerful tools for organizations to distribute data to non-Revit users and integrate with enterprise facilities management software systems including ARCHIBUS.

“The findings from our recent ‘Insights into BIM and FM’ survey clearly pointed to a gap that needs to be bridged between BIM and facilities management,” says Joe Eichenseer, director of the Building Lifecycle Solutions team at IMAGINiT. “More than half of the building owners surveyed did not know how to mine critical data from their building information model. And only 27 percent of AEC firms knew what type of BIM information would be useful for owners and facility managers. Clarity Owner Data Portal addresses this disconnect by allowing owners to query the model and extract useful data that can be easily imported into their facility management system.”

Building information models contain a wealth of data that is gathered throughout the design and construction phases. Unfortunately for facility managers, that data is locked inside the model and without an in-depth knowledge of Autodesk Revit and the infrastructure necessary to run the Revit software, its value to the facility manager is often overlooked.

Bridging the Gap between BIM and FM

IMAGINiT Clarity ODP addresses the gaps by allowing owners and facility managers to:

- Easily access and edit model information via a web browser
- Automatically generate COBie export files for import into other systems.
- Directly integrate with ARCHIBUS

In addition, Clarity ODP also saves facility managers hours of manual work by allowing them to query the model for information on assets and rooms. By setting rules specifying what data is important, facility managers can produce building-centric, graphical reports that identify assets and their locations within the building.

With the ability to edit data individually or in batches and ‘round trip’ it back into the Revit model, the facility management team stays up to date with the most recent as-built model.

To learn more about IMAGINiT Clarity ODP and its impact on the relationship between BIM and facility management, [watch this 2 minute video](#).

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Live Demonstrations

Experience IMAGINiT Clarity ODP's data sharing and distribution features first-hand by visiting booth 576 at [IFMA's World Workplace](#) conference in Denver, Colorado, October 7-9, 2015. Matt Mason, director of software development, and Joe Eichenseer, director of technical resources for building lifecycle solutions, are offering live demonstrations of IMAGINiT Clarity ODP.

Availability & Pricing

All IMAGINiT Clarity products are available with perpetual licensing or on a term basis for those who want to use the tools for a specific timeframe. Learn more by contacting IMAGINiT at fmsales@rand.com or visit the IMAGINiT website at www.imaginit.com/ClarityODP.

About IMAGINiT Technologies

[IMAGINiT Technologies](#), a division of [Rand Worldwide](#), advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record's* Top 100 organizations work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

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