



For Immediate Release

IMAGINiT Technologies Launches Dedicated Product Lifecycle Management Team

Experienced Autodesk PLM 360 Advisor Team Provides Consulting, Implementation and Support to Manufacturers Across North America

OWINGS MILLS, MD – August 26, 2015 – [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced that its [IMAGINiT Technologies](#) division is introducing a new Strategic Accounts Team. This dedicated group will focus on providing product lifecycle management (PLM) and data management solutions to manufacturers across the United States and Canada.

CIMdata, an independent authority on the PLM market, estimates that there is potential \$16B market for manufacturers who are not currently leveraging PLM systems in their product development processes. With the advent of a cost effective, short time-to-deployment PLM system like [Autodesk PLM 360](#), manufacturers who previously shied away from the traditional complex and costly PLM tools, are now presented with an opportunity to leverage PLM process gains.

“Autodesk PLM 360 cloud solution with short deployment times has opened the door to an array of manufacturers who previously found PLM systems cost prohibitive,” says Tim Johnson, senior vice president, IMAGINiT Technologies. “We have put together a dedicated team of highly experienced professionals that focus purely on helping these manufacturers enhance their product development processes by implementing a PLM system. Our team of experts is uniquely positioned to help manufacturers who are new to PLM plan, customize and implement successful PLM strategies.”

IMAGINiT’s dedicated PLM team helps manufacturing organizations in aerospace, industrial machinery, building products and other industries to capitalize on the benefits of PLM and data management. These manufacturing organizations are gaining the benefits of an affordable, modular PLM solution along with customizable implementation services and support from IMAGINiT’s highly knowledgeable PLM industry experts.

Dedicated Strategic Account Team for Manufacturing

IMAGINiT’s dedicated team of sales and technical staff, led by Scott Hale, vice president of business development, have achieved Autodesk’s prestigious PLM 360 Advisor Status in both the U.S. and Canada. With a comprehensive knowledge of Autodesk PLM 360 software and a track record of successful implementations, these experts help manufacturers implement a PLM strategy that manages their product lifecycle from concept to retirement.

Complimentary PLM Resources

-MORE-

IMAGINiT offers many educational resources for manufacturers looking to learn more about the benefits PLM can bring to their organization including informative whitepapers, videos and case studies.

Whitepaper – IMAGINiT expert Pete Markovic, in association with the editors of Cadalyst Magazine, explain the benefits of Autodesk PLM 360 and address the realities of data security for this cloud-based solution with the whitepaper: [Product Lifecycle Management – What Is PLM and How Can It Help My Company?](#)

Video – This [three minute video](#) dispels the three big myths surrounding PLM and outlines the benefits of Autodesk PLM 360 for manufacturers of all size.

Case Study – Facing challenges caused by information being stored in multiple locations and in different formats, Behlen Building Systems found that decreasing productivity was impacting customer service. After conducting a complete business process analysis, IMAGINiT experts recommended and then implemented Autodesk PLM 360. Read the [Behlen Building Systems case study](#) and learn about the process by which they implemented Autodesk PLM 360.

Autodesk Accelerate –IMAGINiT experts will host an interactive panel discussion at Autodesk’s second annual [PLM 360 User Conference](#) on September 1-2, 2015, in Boston. The panel will focus on PLM 360 best practices and features Greg Dohrman, IMAGINiT PLM solutions manager and Jim Brown, Tech Clarity analyst.

About IMAGINiT Technologies

[IMAGINiT Technologies](#), a division of [Rand Worldwide](#), advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record’s* Top 100 organizations work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world’s largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

Any and all trademarks making reference to or related to Rand Worldwide, IMAGINiT Technologies, ASCENT, IMAGINiT, Clarity or ProductivityNOW are registered and/or owned by Rand Worldwide, Inc., and/or its subsidiaries, affiliates, and/or other legal holders under the Rand Worldwide, Inc. name.

Autodesk and the Autodesk logo are registered trademarks of Autodesk, Inc., in the USA and/or other countries. All other brand names, product names, or trademarks belong to their respective holders.

###

Media Contacts:

Company Contact

Chantale Marchand
Rand Worldwide
Phone +1 508-663-1411
cmarchand@rand.com

Public Relations Contact

Cyrus Mavalwala
Cross Border Communications
Phone: +1 416-848-1885
cyrus@crossborderpr.com