



For Immediate Release

Rand Secure Data Helps Companies Make Data Governance a Reality in 2014

*Comprehensive Approach to Data Governance is a Must for Business Continuity
Strategies*

FRAMINGHAM, MA– January 31, 2014 – [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced that its [Rand Secure Data](#) division continues to demonstrate that a comprehensive data governance strategy is the key to planning an effective and foolproof strategy for data governance. As companies look to map out their organizational goals for the 2014 calendar year, more than 90% cite that the development of a new or enhanced data governance strategy is a key initiative. Rand Secure Data recommends that companies looking to create a comprehensive strategy for business continuity should involve key stakeholders from IT, legal and executive teams and should also consider a strategy that encompasses three core data governance technology solutions; archiving, backup and eDiscovery.

"It is imperative to have a comprehensive strategy when it comes to data governance and retention," commented Chris Grossman, senior vice president of enterprise applications at Rand Worldwide. "Historically companies have felt safe knowing their data was simply backed up, but recently in instances of litigation or data loss, they have found it difficult to search, restore and discover the relevant data that they need for litigation or business continuity purposes. The recent announcement of the discontinuation of Symantec's Backup Exec.cloud solution further validates that a comprehensive strategy that, at a minimum, includes data archiving and backup, is paramount to any data governance strategy. With today's explosive data growth, a singular approach is no longer feasible."

To help companies understand the facets of data governance and to put effective strategies in place, Rand Secure Data has created several whitepapers which aim to help companies define best practices when planning their approach to data governance:

[What is Data Governance?](#) – This whitepaper provides an overview of data governance and its core components.

[Enterprise Data Backup: The Power of Recovery](#) - This whitepaper discusses enterprise data backup and the power of a true backup solution that can recover and restore data.

[2013 Data Governance Survey Results](#) – This whitepaper showcases the results of the 2013 Data Governance Survey from Rand Secure Data, an industry survey of 454 companies regarding the current state of data governance within their organization.

About Rand Secure Data

[Rand Secure Data](#), a division of [Rand Worldwide](#) (OTCBB: RWWI), is a leading provider of data governance solutions that combine ultra-security and high-performance with simplicity,

accessibility and affordability. Rand Secure Data offers industry leading data archiving, email archiving, backup and eDiscovery solutions that allow companies to simplify IT strategies, lower overall costs and free up resources without having to make any sacrifices in terms of functionality, security or control.

As a division of Rand Worldwide, one of the world's leading professional services and technology companies for the engineering community, Rand Secure Data has more than 30 years of experience developing and delivering technology solutions to customers and has offices throughout the United States and Canada.

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