



## Rand Simulation Launches Program Which Enables Customers to Achieve Faster ROI and Adoption of Ansys Products

**Baltimore, MD — April 22, 2021** – [Rand Simulation](#), a division of [Rand Worldwide](#), is proud to announce that they have launched the Ansys Development and Ongoing Proficiency Training (ADOPT) program. As an Ansys Certified Elite Channel Partner, Rand Simulation developed this program to provide customers using the Ansys simulation toolset along with on-going help ranging from onboarding to navigating complex projects. With guidance from a dedicated Rand Simulation expert in fluids, structures or electronics, the ADOPT program drives both individual and team productivity and innovation in product development through collaboration with a dedicated subject-matter-expert.

“Ansys has a phenomenal resource in their Ansys Learning Hub (ALH), which includes over a thousand learning assets such as self-paced videos and tutorials, but with so much material and diversity in user backgrounds and use-cases, the fastest way to proficiency is to identify what’s most relevant,” says Jason Pfeiffer, vice president, Rand Simulation. “Our team developed a program that integrates a seasoned engineer who understands the customer’s use cases as well as the Ansys technology -- a strategic guide who can collaboratively map out a route for tremendous proficiency gains and business success. They streamline and reinforce each individual user’s learning path, while conducting open knowledge-sharing sessions that help keep the customer’s design, engineering and analysis teams running at peak performance.”

In the first 90 days, a Rand Simulation expert paves the foundation for success through a discovery session, creates a customized learning path and facilitates reinforcement sessions designed to ensure the entire team is onboard and headed in the right direction with the necessary resources to achieve their proficiency objectives. This happens within a secure customer portal embedded within the ALH so all the meeting notes, Q&As, hand-selected tutorials, certificates of training completion and recorded coaching sessions are accessible to every team member.

“Rand Simulation is an Ansys Elite Partner because they continually find ways to shorten the time it takes for customers to receive tangible ROI from the Ansys toolset,” says Rodger Zhao, senior manager of professional services, Ansys. “Their ADOPT program is an example of harnessing the power of the Ansys Learning Hub to support customers throughout their journey and the benefits that can occur when education, consulting and mentorship are rolled up into one tightly integrated and customized package.”

To learn more about Rand Simulation’s new ADOPT program call 888-483-0674, email [simulation@rand.com](mailto:simulation@rand.com) or visit <http://www.randsim.com/adopt>. You can also subscribe to the [Rand Simulation Insider newsletter](#) to receive monthly engineering simulation insights, the latest Ansys product updates and tips and tricks from Rand SIM’s team of experts.

### About Rand Simulation

Rand Simulation is focused on helping organizations bring their product vision to reality through incorporating engineering simulation technology into the product development process. Rand Simulation helps product development organizations looking to compress the design process, maximize innovation, strengthen competitive differentiation and grow bottom-line profitability. Serving as both a North American reseller of Ansys engineering simulation software and a trusted design consultant, Rand Simulation offers insights gained from over 3,000 design projects using engineering analysis software to balance design performance with size, cost, DFM and aesthetics.

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