



## Rand Simulation Earns Ansys Elite Channel Partner Status

*Combination of Technical Certifications, Real-World Consulting Expertise and a Solid Team Generates Top Recognition*

**Baltimore, MD — March 18, 2021** – Demonstrating an unmatched aptitude for solving simulation challenges, [Rand Simulation](#), a division of [Rand Worldwide](#), has advanced to the top tier in the Ansys North American channel with the recent attainment of Elite Channel Partner status. This designation was achieved through a combination of technical expertise, extraordinary growth and a team focused on helping customers use Ansys technology to improve their design processes and product innovation.

“We’ve reached the pinnacle of the Ansys partner ecosystem through our continuous investment in people who provide our clients with a rock-solid support system to help them overcome their toughest business challenges,” says Jason Pfeiffer, vice president, Rand Simulation. “The sole purpose of our rapidly-expanding team of engineers and business professionals is to empower informed insights that enable the innovation of our customers. As an Elite Channel Partner, we look forward to this recognition further strengthening both our partnership with Ansys and our customers.”

The Rand Simulation team helps engineers innovate, optimize and validate designs in a virtual environment by combining best-in-class engineering simulation solutions, technical resources and strategic business practices. This unique and collaborative business model has been proven on thousands of design projects across North America. The Rand Simulation team has deep expertise in Computational Fluid Dynamics (CFD), Structural Finite Element Analysis (FEA) and electromagnetics (EMAG) and provides first-hand knowledge to virtually any field of engineering simulation that a design process requires.

“We are pleased that Rand Simulation has so quickly achieved Elite Channel Partner status,” says Bob Thibeault, senior director of worldwide channel business development, Ansys. “They have consistently demonstrated that they can unlock massive customer value through their deep understanding of Ansys products and how to strategically use them to solve the most challenging problems. Elite Channel Partners are measured on partner contribution, customer satisfaction and development of staff and I am happy to say that Rand Simulation has quickly exceeded all requirements.”

As an Elite Partner and simulation thought leader, the Rand Simulation team shares industry insights on their popular [blog](#). Rand Simulation will also play an important role as an Ansys partner at the world’s largest engineering simulation virtual event, Simulation World 2021. [Register now for Ansys Simulation World](#), which takes place April 20-21. To connect with one of Rand Simulation’s experts, call 888-483-0674, email [simulation@rand.com](mailto:simulation@rand.com) or visit [randsim.com/contact](http://randsim.com/contact).

### About Rand Simulation

Rand Simulation is focused on helping organizations bring their product vision to reality through incorporating engineering simulation technology into the product development process. Rand Simulation helps product development organizations looking to compress the design process, maximize innovation, strengthen competitive differentiation and grow bottom-line profitability. Serving as both a North American reseller of Ansys engineering simulation software and a trusted design consultant, Rand Simulation offers insights gained from over 3,000 design projects using engineering analysis software to balance design performance with size, cost, DFM and aesthetics.

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