



For Immediate Release

Rand Secure Data Brings Data Governance to Health Information Management

Emphasizes importance of a comprehensive data governance strategy for all healthcare organizations

FRAMINGHAM, MA and ORLANDO, FL – February 18, 2014 – [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced that its [Rand Secure Data](#) division will exhibit at the [Healthcare Information and Management Systems Society \(HIMSS\) 2014 Conference and Exhibition](#) in Orlando, FL from February 23-27. The Rand Secure Data team will emphasize the critical role of data governance in ensuring healthcare data is kept private, yet readily accessible as required for patient access, instances of litigation and other regulatory requirements.

“Although backing up and storing electronic data may give a sense of security, it’s not enough,” says Chris Grossman, senior vice president of enterprise applications, Rand Worldwide. “As healthcare practitioners integrate more mobile and tablet technologies, rich patient imagery including scans and x-rays create larger volumes of patient data, and regulations such as HIPAA and ARRA become more stringent, data management must become a priority. Additional considerations such as privacy, retention periods for data, and business continuity, to name a few, make it essential for healthcare organizations to implement comprehensive data governance solutions so that data is properly captured, efficiently stored, auditable and immediately retrievable whenever required.”

According to the American Medical Association (AMA), an increasing number of doctors are turning from clipboards to tablet computers. While this allows doctors to more easily share visuals and diagnostics with patients, a recent [data governance survey by Rand Secure Data](#) showed that integrating more mobile technologies could contribute to data growth between 26 and 50 percent in 2014. This rapid growth of data along with regulations requiring that all patient data be kept confidential and available makes it all the more important for healthcare organizations to have a ‘bulletproof’ data governance strategy.

Five Benefits of Data Governance Solutions from Rand Secure Data for the Healthcare Industry

1. Reduce and predict IT costs by decreasing the amount of time spent managing electronically stored information (ESI) while increasing overall IT efficiency.
2. Enable data compliance with HIPAA and other external regulatory requirements.
3. Ensure data safety and accessibility of more than 1,200 file formats in more than 140 languages.
4. Create single source of search for all enterprise data, with comprehensive data auditing.

5. Respond to litigation with rapid eDiscovery using predictive coding and conceptual search.

Visit us at HIMSS Booth #5575

The Rand Secure Data team will be outlining the benefits of data governance for healthcare providers at their booth during HIMSS 2014. To speak to an expert and learn more about Rand Secure Data's data governance offering for the healthcare industry, visit the Rand Secure Data booth (#5575).

About Rand Secure Data

[Rand Secure Data](#), a division of [Rand Worldwide](#) (OTCBB: RWWI), is a leading provider of data governance solutions that combine ultra-security and high-performance with simplicity, accessibility and affordability. Rand Secure Data offers industry leading data archiving, email archiving, backup and eDiscovery solutions that allow companies to simplify IT strategies, lower overall costs and free up resources without having to make any sacrifices in terms of functionality, security or control.

As a division of Rand Worldwide, one of the world's leading professional services and technology companies for the engineering community, Rand Secure Data has more than 30 years of experience developing and delivering technology solutions to customers and has offices throughout the United States and Canada.

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