



For Immediate Release

Rand Secure Archive Rebrands as Rand Secure Data and Introduces New Data Backup Offering

*Rand Secure Data Rebrand Strategy Supports Evolution of Comprehensive Data
Governance Solution*

FRAMINGHAM, MA— December 2, 2013 — [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced its Rand Secure Archive division is expanding its range of data governance solutions with the addition of data backup. To reflect this evolution beyond [data archiving](#) and [eDiscovery](#), this division of Rand Worldwide has changed its name to [Rand Secure Data](#).

"Our new name reflects the thorough and integrated approach we're taking to data governance which we believe encompasses three major components — data backup, archiving and eDiscovery," says Chris Grossman, senior vice president of enterprise applications at Rand Worldwide. "With Rand Secure Data, customers benefit from a single provider which offers a backup solution - focused on the recovery and restoration of all data types - along with archiving and eDiscovery solutions for data governance."

A recent [data governance survey](#) conducted by Rand Secure Data found that although 98 percent of respondents had implemented a data backup solution, a resounding 75 percent indicated they were not satisfied with it. Backup from Rand Secure Data specifically addresses the top concerns companies express in regards to data backup, including; limited feature sets, security concerns, manual processes and the inability to recover and restore lost data.

Addressing Industry Backup Challenges

With the addition of data backup, Rand Secure Data is now able to offer organizations a comprehensive solution to handle their ever growing volumes of data that includes data backup, archiving and eDiscovery. "Backup is the foundation for a comprehensive data governance approach," adds Grossman. "Organizations must ask themselves, 'If this data were deleted, would it cause harm to the business?' If the answer is yes, then the data should be backed up in a way that allows for secure and rapid recovery."

Key data backup features from Rand Secure Data include:

- **Simplified complexity** – With Rand Secure Data there is no required software to download and install so the solution is easy for both IT teams and end users alike.

Any type of data, regardless of where it resides, can be backed up. This includes data residing on servers, desktops, laptops, smartphones and virtual machines.

- **Restore validation** – Rand Secure Data’s backup includes restore validation which ensures that backed up data can be recovered every time. Proactive checks for data health also flag and correct data corruption.
- **Total security** – Data is protected at all times with up to AES 256-bit in-flight and at-rest data encryption and NIST FIPS 104-2 certification.
- **Agentless architecture** – Eliminate the need to install any software on users’ machines – saving downtime and costs for both software installation and maintenance.

Contact Rand Secure Data today to learn more about the impacts of data governance and the innovative ways Rand Secure Data can help your organization recognize the most value from its data.

About Rand Secure Data

[Rand Secure Data](#), a division of [Rand Worldwide](#) (OTCBB: RWWI), is a leading provider of data governance solutions that combine ultra-security and high-performance with simplicity, accessibility and affordability. Rand Secure Data offers industry leading data archiving, email archiving, backup and eDiscovery solutions that allow companies to simplify IT strategies, lower overall costs and free up resources without having to make any sacrifices in terms of functionality, security or control.

As a division of Rand Worldwide, one of the world’s leading professional services and technology companies for the engineering community, Rand Secure Data has more than 30 years of experience developing and delivering technology solutions to customers and has offices throughout the United States and Canada.

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