For Immediate Release

Rand Secure Data Highlights Importance of Data Backup and Recovery on World Backup Day
Supported by Industry Research, Rand Secure Data Outlines Three "Must Haves" for Successful Data Backup

FRAMINGHAM, MA – March 31, 2014 – Rand Worldwide (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced that its Rand Secure Data division is reminding companies about the importance of data backup and recovery on World Backup Day (March, 31). Based on findings from its Data Governance and Data Backup surveys, Rand Secure Data is highlighting three key recommendations that organizations should consider when backing up their data.

World Backup Day takes place on March 31 each year and aims to raise awareness of the importance of conducting regular backups to protect digital data.

"With industry stats indicating the vast majority of companies will experience some sort of data loss each year, it's critical to ensure your data is backed up and that your backups are fully recoverable," says Chris Grossman, senior vice president of enterprise applications at Rand Worldwide. "In our own surveys, more than 80 percent of respondents told us that they have had to recover data from a backup – and of those, 37 percent experienced a recovery failure. This high failure rate is completely preventable. Like the World Backup Day community, we believe that a good backup plan is continuous, so our solutions focus on both data backup and recovery."

Results from Rand Secure Data's recent survey on backup show that organizations are beginning to take heed of the importance of data recovery. With this encouraging news, and in honor of World Backup Day, Rand Secure Data is highlighting the three essentials for implementing a successful data backup and recovery solution:

1. **Security**
   An organization's data is one of its most valuable assets. The security of data in a backup is just as critical as the security of data in a local environment. Consider a backup solution that is:
   - NIST FIPS 140-2 certified and ensures data is protected in-flight and at rest
   - Compliant with regulatory requirements, such as the Health Insurance Portability and Accountability Act (HIPAA) and the Sarbanes-Oxley Act (SOX)

2. **Recoverability**
   To increase the likelihood of recovering data after loss, a backup solution should proactively assess the consistency and accuracy of all data. Consider a solution that includes:
   - Autonomic healing and proactive monitoring to heal any corrupted data
   - Multiple types of data checks to safeguard the integrity of data

3. **Mobility**
   Today's mobile workforce is creating massive amounts of corporate data, but is this data being protected? Implementing a backup solution that can carry the organization's data governance policies to all endpoint devices is critical. Consider a backup solution that can:
   - Backup enterprise data residing outside internal networks in mobile devices such as laptops, tablets, and smartphones
   - Protect against enterprise data loss on damaged, lost or stolen mobile devices

Celebrate World Backup Day with a free t-shirt from Rand Secure Data, learn more here.

To learn more about enterprise data backup, watch this short overview video. For a free consultation about your data governance strategy contact a Rand Secure Data expert at 1-877-443-8042 or visit www.randsecuredata.com/solutions/backup.

About Rand Secure Data
Rand Secure Data, a division of Rand Worldwide (OTCBB: RWWI), is a leading provider of data governance solutions that combine ultra-security and high-performance with simplicity, accessibility and affordability. Rand Secure Data offers industry leading data archiving, email archiving, backup and eDiscovery solutions that allow companies to simplify IT strategies, lower overall costs and free up resources without having to make any sacrifices in terms of functionality, security or control.

As a division of Rand Worldwide, one of the world's leading professional services and technology companies for the engineering community, Rand Secure Data has more than 30 years of experience developing and delivering technology solutions to customers and has offices throughout the United States and Canada.

Any and all trademarks making reference to or related to Rand Worldwide, IMAGINiT Technologies, ASCENT, Rand Secure Data, or IMAGINiT Clarity, are registered and/or owned by Rand Worldwide, Inc., and/or its subsidiaries, affiliates, and/or other legal holders.

###

Media Contacts:

Company Contact	**Public Relations Contact**
Chantale Marchand	Cyrus Mavalwala
Rand Worldwide	Cross Border Communications
Phone +1 (508) 663-1411	Phone +1 (416) 848-1885
cmarchand@rand.com	cyrus@crossborderpr.com